

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: <b>Dolph</b>	§ Group Art Unit: <b>2621</b>
Serial No.: <b>10/803,631</b>	§ Examiner: <b>Tekle, Daniel T.</b>
Filed: <b>March 18, 2004</b>	§ Confirmation No.: <b>5810</b>
For: <b>Targeted Marketing Overlays for Digital Video Recorders</b>	§ Attorney Docket No.: <b>AUS920040046US1</b>

37945  
PATENT TRADEMARK OFFICE  
CUSTOMER NUMBER

Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Sir:

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0457. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0457.

In response to the Office Action of September 16, 2009, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.